

**Study and Examination Regulations
for the Master's Degree Program Global Management
at Hof University of Applied Sciences
2018***

***Only the German version of this document is legally binding.
This English translation is for your convenience only.***

Based on the article 13 section 1 (2) and the article 43 section 5 (2) of the Bavarian Higher Education Act (Bayerisches Hochschulgesetz BayHschG, BayRS 2210-1-1-WFK), Hof University of Applied Sciences hereby enacts the following study and examination regulations:

Preliminary Note

To ensure legibility and clarity of the study and examination regulations, these regulations waive to use both gender forms and other notations for female and male persons. All references to one gender shall be deemed and construed to include the other gender as well.

§ 1

Purpose of the Study and Examination Regulations

¹The study and examination regulations govern the admission criteria for the master's degree program *Global Management*, as well as its content and structure. ²These regulations complement the General Framework Examination Regulations for Universities of Applied Sciences (Rahmenprüfungsordnung für die Fachhochschulen, RaPO, BayRS 2210-4-1-4-1-WFK) and the General Examination Regulations of Hof University of Applied Sciences (APO) by defining the specific examination regulations for this degree program.

§ 2

Admission Requirements for the Master's Degree Program

(1) ¹Admission requirements for the master's degree program Global Management are:

- 1 a bachelor's degree with a minimum of 180 credits (according to the European Credit Transfer System – ECTS) completed at a German or foreign university or an equivalent business-oriented degree,
- 2 evidence of qualification for this specific degree program in accordance with § 3.

²A business-oriented degree, as referred to in clause 1 (1), is only considered equivalent, if graduates had to successfully complete business modules with a minimum of 110 credits within their degree program. ³The equivalence of bachelor's degrees will be determined at the discretion of the examination board; hereby the examination board will consider article 63 section 1 clause 1 BayHschG.

(2) ¹The admission requirement of section 1 clause 1 (1) ("a business-oriented degree") is also considered fulfilled for applicants, who have completed business modules with fewer credits as demanded in

section 1 clause 2, if these applicants successfully complete additional business modules to the amount of the remaining, necessary credits; in accordance with the study and examination regulations of the bachelor's degree programs Business Administration, International Management, and Business Law at Hof University of Applied Sciences, these applicants can choose such additional business modules, with the exception of the modules of the introductory stage and the mandatory internship semester; the additional business modules must successfully be completed until the end of the second semester of the master's degree program. ²Article 63 of the Bavarian Higher Education Act (Bayerisches Hochschulgesetz BayHschG) is thus binding accordingly.

§ 3

Evidence of Qualification for the Master's Degree Program

¹Only those applicants who have completed a bachelor's degree program in accordance with § 2 section 1 clause 1 (1) or § 2 section 1 clause 2, with an overall grade of 2.5 or equivalent, qualify for acceptance into this master's degree program. ²The grading criterion of clause 1 is also met if applicants can provide evidence that they belong to the top 50% of graduates in their prior degree program.

Language requirements are not part of the Study and Examination Regulations for the master's degree program Global Management. They are, however, included in a set of regulations superior to these regulations. For information:

¹The degree program requires language proficiency in English of at least the upper level B2 of the Common European Framework of Reference for Languages (CEFR). ²Applicants must prove their English language skills by test results of at least 90 points (TOEFL iBT) or of at least 6.5 (IELTS) or equivalent results of comparable tests; the test results must not be older than three years. ³If the higher education entrance qualification or the university degree (or an equivalent degree) was completed in English, evidence, as detailed in clause 2, may, by way of exception, not be necessary. ⁴The examination board will determine whether the admission requirements of clauses 2 & 3 are met.

§ 4

Degree Program Objective

¹The application-oriented master's degree Program Global Management aims at qualifying graduates for sophisticated specialist and managerial roles in globally operating companies. ²Graduates possess in-depth and practical business qualifications for management tasks, which correspond to the demands of globalization.

§ 5

Standard Course Length

The regular duration of the program is three semesters.

§ 6

Modules

(1) The modules required to pass the master's examination, type and scope of the lectures, types of examination, including the time allotted for the completion of written exams and the evaluation according to the European Credit Transfer System (ECTS) are defined in the appendix.

(2) ¹The curriculum of the master's degree program in its design is based on a prior bachelor's degree with 210 credits or equivalent in scope which entailed academic study phases with a total of 180 credits, as well as practical study phases with a total of 30 credits or equivalent in scope. ²To pass the master's examination, applicants with a bachelor's degree with only 180 credits or equivalent in scope are required to successfully complete additional to an amount of 30 credits. ³Applicants who have not completed any practical study phases equivalent to the scope cited in clause 1 must complete a

practical semester, as according to the Study and Examination Regulation of the bachelor's degree course Business Administration. ⁴Otherwise, they must acquire 30 credits of additional modules of their own choice, according to the Study and Examination Regulations of the bachelor's degree courses Business Administration, International Management and Business Law; modules of the introductory stage and the mandatory internship are exempt from the applicant's choice.

(3) ¹In accordance with the rest of the recognition requirements, other modules completed in a prior bachelor's degree program can also be recognized as compensation modules, as detailed in section 2 clause 2 and § 2 section 2, provided these modules have not contributed to the respective amount of credits required to complete the prior degree program. ²Regarding the extension of the deadline mentioned in § 2 section 2, § 8 section 4 of the RaPO applies. ³The examination grades of additional modules, as detailed in section 2 clause 2 and § 2 section 2, will not be included in the calculation of the overall grade of the master's examination.

§ 7

Module Manual, Program Curriculum

(1) ¹The Business Department issues a module manual. ²The module manual outlines the content and objectives of the respective modules. ³Moreover, it contains further specifications regarding the examinations, the admission requirements for the examinations, supervision during the master's thesis and the mandatory internship, and the language of instruction and examination. ⁴Furthermore, the module manual describes the amount of course work, the recommended requirements for participation and the applicability of the modules. It also provides information regarding the relevant course & examination subjects and defines the scope and frequency of the modules. ⁵The module manual also defines criteria regarding the student schedules for identical modules offered in different time-slots during the same semester.

(2) ¹In addition, the Business Department issues a program curriculum. ²The program curriculum provides information regarding the courses offered by the department and the recommended course of study.

(3) ¹The module manual and the program curriculum are issued by the faculty board and are published for the information and guidance of students and university members. ²New regulations must be published prior to the beginning of the semester in which the new regulations will enter into force for the first time. ³Regulations concerning the assessment procedures require the approval of the examination board.

§ 8

Master's Thesis

(1) ¹At the beginning of the third semester the topic of the master's thesis is (*subject to the admission requirements of clause 2*) assigned by a salaried professor lecturing in the master's degree program Global Management. ²Students must have acquired at least 50 credits in order to be assigned a topic for the master's thesis.

(2) ¹The master's thesis includes an operational internship. ²The mandatory internship must be completed at an internationally operating company and in a country or region whose official language differs from the language of the student's higher education entrance qualification or prior bachelor's degree; further details are stipulated in the module manual. ³Students who cannot complete the mandatory internship in a country or region, as detailed in clause 2, for reasons they are not responsible for and which occur after the commencement of the degree program, may complete it in another country; the decision whether these requirements are met is at the discretion of the examination board. ⁴The mandatory internship corresponds to 500 hours. ⁵From the respective date of the topic assignment onward, students are allocated 5 months to complete the master's thesis.

§ 9

Language of Instruction and Examination

The language of instruction and examination is English.

§ 10

Academic Degree

Upon a student successfully passing the master's examination, the academic degree of "Master of Arts (M.A.)" will be conferred by Hof University of Applied Sciences.

§ 11

Examination Board

¹The Business Department establishes an examination board for the master's degree program Global Management. ²The examination board consists of a chairperson and two further members. ³The members of the examination board are elected by the faculty board.

§ 12

Entry into Force

The reprint of the original regulations is being neglected on the basis that their application is no longer significant to the current edition of regulations which is executed from _____ 2018 on. The present edition of the Study and Examination Regulations is relevant for all students to begin their studies in the master's degree course Global Management after the winter semester of 2016/2017.

Appendix (§ 6 section 1)

1	2	3	4	5	6
Module No.	Module	SWS	Credits	Course Type	Examination Type & Scope
1	Global Business Strategy	4	6	SU, Ü	P ¹
2	Global Branding	2	3	SU, Ü	schrP60
3	Global Sales & Key Account Management	4	6	SU, Ü	P ¹
4	Legal Framework for Global Management	2	3	SU, Ü	schrP60
5	Economic Framework & Global Governance	2	3	SU, Ü	schrP60
6	International Value Chain Management	4	6	SU, Ü	schrP90
7	Finance & Accounting in a Multinational Business	4	6	SU, Ü	schrP90
8	Operational Excellence & Innovation Management	4	6	SU, Ü	schrP90
9	Digital Economics	4	6	SU, Ü	P ¹
10	Market Research	2	3	SU, Ü	StA mit Präs
11	International Human Resources Management	4	6	SU, Ü	schrP90
12	Business Process Management	4	6	SU, Ü	P ¹
13	Master's Thesis & Operational Internship		30	Praktikum	AA
			90		

Translation of abbreviations:

AA	Thesis	StA	Course assignment (regular workload of 50 hours)
Präs	Presentation (15-25 min)	SU	Lecture or seminar
P	Examination	SWS	Weekly contact hours
schrP	Written examination*	Ü	tutorial

*including the examination time in minutes

Annotation:

¹Possible types of examination are SchrP90, StA & Präs or Planspiel & Präs (=simulation game). The examination type is defined in the module manual by the faculty board and the examination board. If the StA & Präs is a group work, there may be an additional written examination (KI45). In that case, both examinations must be passed.